Flag it!

Training Course in Sao Paulo (Brazil) – 20th/26th May 2013

Post-training Survey

Number of surveys delivered: 10 out of 12 participants.

1. After the training:

1.a - I know how to integrate large volumes of data into my reporting.	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	Rating
	0.0% (0)	0.0% (0)	9.1% (1)	**54.5% (6)**	36.4% (4)	**4.27**
Comments and suggestions:	The tools are easy to use. I hope there are also supplemental manuals on the process					
	I know the free tools that I can use to do it and how the work. Now it is time for me to practice it.					

1.b - I know how to integrate charts and figures into my reporting	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	Rating
	0.0% (0)	0.0% (0)	0.0% (0)	45.5% (5)	**54.5% (6)**	**4.55**
Comments and suggestions:	This session is very helpful.					
	I know the free tools that I can use to do it and how the work. Now it is time for me to practice it.					

1.c - I know how to use Google Maps to create interactive/data-driven maps	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	Rating
	0.0% (0)	0.0% (0)	9.1% (1)	36.4% (4)	**54.5% (6)**	**4.45**
Comments and suggestions:	I have been using Google maps basically to find locations and integrating them in my report will provide a new way to tackle environmental stories.					
	I need more time to study the tool but the training at least taught me the basics I need for my report.					
	I know the free tools that I can use to do it and how the work. Now it is time for me to practice it.					

1.d I know how to integrate maps into my reporting	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	Rating
	0.0% (0)	0.0% (0)	0.0% (0)	45.5% (5)	**54.5% (6)**	**4.55**
Comments and suggestions:	The mapping tool should not be something that journalists should be afraid of, it is just a matter of being resourceful to know free, good apps, combined with imagination on how to use these tools to tell the story.					
	We should upload the reports that we are going to do for Flag It in a common map, including also the three next groups of the project.					

1.e I know how to use multimedia in my journalism	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	Rating
	0.0% (0)	0.0% (0)	0.0% (0)	**63.6% (7)**	36.4% (4)	4.36
Comments and suggestions:	I have been a multimedia journalist for a few years now offering a mix of photo, video and text to tell the story; adding maps and layers of information in the story gave me a fresh take on multimedia journalism.					
	It is a beta continuous environment: new tools and features are being created all the time. We should stay in contact to share information and tips about it.					

2. **Please rate your learning experience at the training program on the following items**:

2.a The training program met my expectations	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	Rating
	0.0% (0)	0.0% (0)	0.0% (0)	30.0% (3)	**70.0% (7)**	**4.70**
Comments and suggestions:	I hope the training program -- the lecture takes place in the morning and the site visits happen in the afternoon. This way, the participants have more energy to digest the lecture					
	The time was very limited that we weren't able to fully discuss and practice what was taught especially in the mapping.					
	I was hoping to learn a lot and to know interesting people. That aim was totally accomplished.					

2.b I was satisfied with the training room provided	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	Rating
	0.0% (0)	11.1%(1)	0.0% (0)	**55.6% (5)**	33.3% (3)	**4.11**
Comments and suggestions:	The Hub actually operates on a similar concept with other training rooms in the Philippines -- good for holding small training sessions. I think this is a good fit to the environment advocacy of the program. Shared working spaces are actually a green move. Four of the five days, the Internet connection was good save for half an hour in one of the days, which is acceptable.					
	As I am pregnant, the not so comfortable chair of The Hub bothered me a little.					

2.c I was satisfied with the per diem provided for food and local transportation.	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	Rating
	0.0% (0)	0.0% (0)	0.0% (0)	**55.6% (5)**	44.4% (4)	**4.44**
Comments and suggestions:						

2.d Overall, I was satisfied with my experience during the training.	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	Rating
	0.0% (0)	0.0% (0)	0.0% (0)	44.4% (4)	**55.6% (5)**	**4.56**
Comments and suggestions:	I was very satisfied with the crash course given. I just wish that in the future trainings, we would learn more from the newsrooms and NGOs we visited and discuss how they were able to come up with great multi-media presentation. Their cause are very well-meaning however I wanted to learn more on how they do their web presentations and in depth discussion about it would be a lot of help.					

3. Please rate the usefulness of each of the following trainings and activities, and explain how each could be improved.

3a - 1st Module: Sourcing/Mining and Cleaning Data.	Not at all useful	Not very useful	Neutral	Somewhat useful	Very useful
	0.0% (0)	0.0% (0)	20.0% (2)	0.0% (0)	**80.0% (8)**
Comments and suggestions:	It was a bit hard to follow everything, but it was very useful				
	It is very easy to learn. I guess the biggest part is understanding what you really want to do with the data.				
	Could help a lot in sourcing the data and sorting it.				
	To have more time - and a better place (which allows us to use the mouse, for instance) to practice.				

3b - 2nd Module: Tools for Data Visualization and Analysis.	Not at all useful	Not very useful	Neutral	Somewhat useful	Very useful
	0.0% (0)	0.0% (0)	10.0% (1)	30.0% (3)	**60.0% (6)**
Comments and suggestions:	I knew some of them, but still discovered lot of new especially in Google doc.				
	The tools are very easy to use.				
	Even more beautiful charts and diagrams. Could help in picturing the data				
	To have more time - and a better place (which allows us to use the mouse, for instance) to practice.				

3c - 3rd Module: Mapping Data	Not at all useful	Not very useful	Neutral	Somewhat useful	Very useful
	0.0% (0)	0.0% (0)	0.0% (0)	20.0% (2)	**80.0% (8)**
Comments and suggestions:	Just great!				
	Need more time for discussion and practical application				
	it is good to show no only numbers and charts but also show a real picture of the territory, helps understand data in much simpler way				
	To have more time - and a better place (which allows us to use the mouse, for instance) to practice				

3d - 4th Module: Crowdsourcing and Mobile tools	Not at all useful	Not very useful	Neutral	Somewhat useful	Very useful
	0.0% (0)	0.0% (0)	20.0% (2)	20.0% (2)	**60.0% (6)**

Comments and suggestions:	Great!
	I hope we have a more hands on experience of mapping the data while walking outside the lecture hall or something outside and then going back inside the lecture hall again to use the mapped track on the mobile phone for application.
	Some crowdsourcing and mobile tools take too much time and have to be verified. that could be a problem.

3e - Meeting at Reporter Brasil	Not at all useful	Not very useful	Neutral	Somewhat useful	Very useful
	0.0% (0)	0.0% (0)	30.0% (3)	20.0% (2)	**50.0% (5)**

Comments and suggestions:	This is a highly informative session and we are thankful that Daniel Santini was also able to share us how they used the tools for their reporting.
	It is hard for me to say because I've worked there. I feel that for the my colleagues it was interesting, but a little bit messy (there was lack of national context).
	Useful experience about the same problems all over the world when only with active interacting it is possible to fight for human rights and decent life.

3f - Meeting at the Instituto Socioambiental	Not at all useful	Not very useful	Neutral	Somewhat useful	Very useful
	0.0% (0)	0.0% (0)	30.0% (3)	**40.0% (4)**	30.0% (3)

Comments and suggestions:	I hope the session also focused on how the tools were used apart from the discussion on the plight of the people involved in the stories -- which of course is highly important as well.
	It is hard for me to say because I've already knew ISA's work and also did some freelancer work to them. I feel that for the my colleagues it was interesting, but a little bit messy (there was lack of national context).
	Beautifully done work protecting the indigenous people, fighting for the rights and the next generation and against deforestation

3g - Linkedin	Not at all useful	Not very useful	Neutral	Somewhat useful	Very useful
	0.0% (0)	20.0% (2)	20.0% (2)	**30.0% (3)**	**30.0% (3)**

Comments and suggestions:	This is a very informative session. We are able to get premium accounts and I am planning to cultivate resources here on Linkedin and use its social media features.
	too much ad, I would have liked more comments about social media, Linkedin future, more opinions, less instructions.
	It would be better if we could see the computer of the speaker. I also feel that the tips she gave us were too much basic (I was hoping to receive some "secret tip"). But, anyway, she was very nice agreeing to speak with us.

3h - Field Trip	Not at all useful	Not very useful	Neutral	Somewhat useful	Very useful
	10.0% (1)	**40.0% (4)**	20.0% (2)	10.0% (1)	20.0% (2)
<u>Comments and suggestions:</u>					

5. Please describe the top three things you got out of this training

1.	Really useful insights about handling, analyzing and mapping data
	Better use of maps
	Mapping tools
	Data mapping gives offers a rich way of presenting data intensive stories
	I learned that Google Maps is not just for searching your home in the map but is a very useful tool to visualize statistics and impact in areas affected
	Ideas to improve my work, like use charts and images to improve information on reports
	more tools to search, sort and picture data
	I don't feel intimidated any longer by large data volumes, as I've discovered new tools I can use to manage them.
	I've learned a lot about free tools to work with data visualization.

2.	Learning from other reporters' experience, gathering information about environmental subjects from 4 continents
	Relevance of data mining
	Mobile trucking tools
	Imagination is key to handle data: the environment offers an array of issues and topics that journalists can explore for data mapping.
	Charting a large volume of data is easy only if you know the tricks and formula as discussed by Gustavo during the training
	Very good contacts with journalist from around the world
	more information about work and methods of other reporters.
	I want to use Google Earth more intensively, as I had no idea how greater tool it can be to portray a great array of phenomena.
	I've known a lot of great environmental journalists from other countries - and could share some experiences with them.

3.	The trust that great projects on environmental issues can be done, with strong documentation and passion for data
	New options of digital narrative
	Ideas for my stories not only within this project
	Sharing of knowledge multiplies its value. I am inspired to share the lessons I have learned here in my journalism organizations, as well as in NGOs I volunteer for.
	Google spreadsheet is a very helpful tool to input data and come up with graphs and charts that can tell a story without the lengthy articles in doing our environmental reportage.
	To use sourcing/mining data to research on internet
	new contacts with journalists
	The people I have met here (and this should be the top of the top) are amazing and the opportunities for networking were great - the experience was very inspirational.
	I've had a great time the whole week: the environment provided by the project team (specially Gustavo, Alessio and Diana) make me feel comfortable and welcomed.